



FRANCESCA MIRABILE

London, UK | www.francescamirabile.com

AWARDS

Louis Winnick Prize

Columbia Journalism School
May 2016

For superior reporting and writing about New York City

Student Award in Communications

John Cabot University
April 2015

Student Leadership Award

John Cabot University
April 2015

For serving as Managing Editor of The Matthew and as Webmaster of Women's Leadership Initiative

Dean's List

John Cabot University
All semesters of attendance

SKILLS

- Writing & editing
- Research & fact checking
- Data analysis & visualization
- Graphic design
- Web design
- HTML & CSS
- Photography & videography
- Social media management
- Project management
- Fluency in English and Italian

SOFTWARE & PLATFORMS

- Adobe Suite (Photoshop, InDesign, Illustrator, Lightroom, Audition, Premiere, After Effects)
- Microsoft Office Suite
- Tableau
- LexisNexis
- Factiva
- WordPress

PROFILE

Detail-oriented and motivated professional with project management and journalism experience. With a proven track record of managing successful projects from beginning to end, juggling multiple high-stake projects simultaneously, and consistently meeting clients' demands. Bringing forth an invaluable set of skills acquired in international work settings and proficiency in an assortment of creative and research platforms, including Adobe InDesign, Illustrator, Photoshop, and WordPress.

WORK EXPERIENCE

Project Manager & Editor, Blue Heron Research Partners

July 2017 – Present

- Overseeing project development and delivery and ensuring clients' needs and goals are being met.
- Coordinating and supervising project teams, including associates, editors, researchers, and client contacts.
- Editing and reviewing interviews and writing executive summaries.
- Serving as first or secondary client contact as required.
- Overseeing compliance procedures and practices.

Senior Design Fellow, The Trace

June 2016 – June 2017

- Reported and wrote articles and assisted with data analysis.
- Designed and developed visual elements for The Trace editorial and social content.
- Led the site's experimentation with video-making software.
- Sourced existing visuals for Trace articles, and assisted with assignments for original photography, illustration, and video by freelance contributors.

Blogger, Through Eternity Tour Company

December 2014 – August 2015

- Wrote weekly 800-word posts for the company's blog.
- Researched and formulated new tour itineraries.

Editorial Intern, Italian Insider

June 2014 – August 2014

- Wrote and translated news stories about Rome and Italy for English-speaking readers.
- Managed social media accounts for the publication.
- Reported and wrote on events around the city.

EDUCATION

Columbia University Graduate School of Journalism Master of Science in Journalism

August 2015 – May 2016

John Cabot University

Bachelor of Arts in Communications, minor in Psychology

September 2012 – May 2015